## PZU Group's 1Q 2012 financial results



Warsaw, 15 May 2012



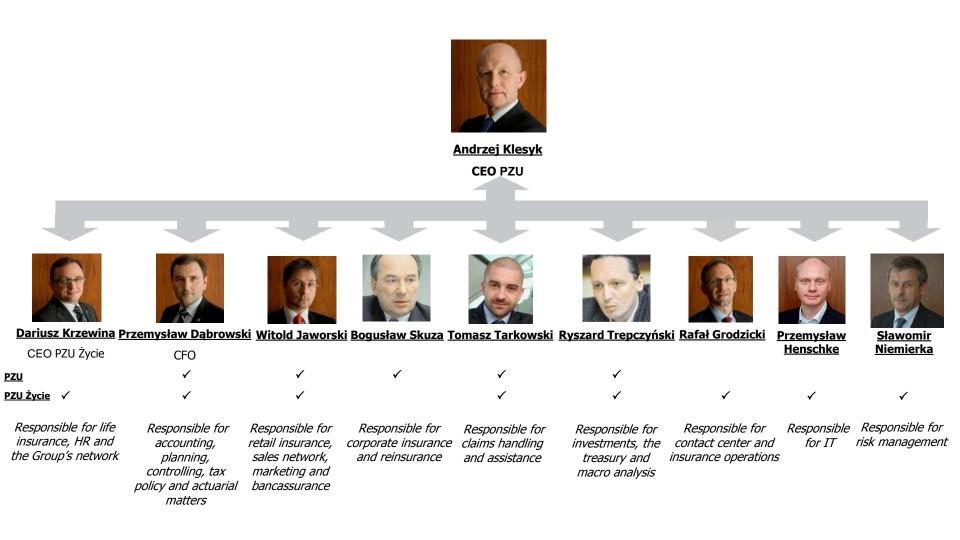
### **Current composition of the PZU Group's Management Board**

**Operating performance in Q1 2012** 

**Financial results overview** 

PL







**Operating performance in 1Q 2012** 

**Financial results overview** 

**Questions and answers** 



- Sales in line with Group's Strategy for 2012 2014
  - GWP increase in individual life
  - GWP increase in corporate non-life (new products)

#### • Profitability as main focus

- high profitability in group life
- non-life COR 91.2%, i.e. below long term target of 96%
- Y / Y results' improved despite of one-offs

#### Better investment result

- increase of WIG in 1Q 2012
- decrease of bond yields (higher portfolio valuation)

#### Proposed dividend per share – 20.30 PLN

- 74.8% of 2011 PZU Group's result
- restrictive Polish FSA recommendations (up to 75% of net results)

## Rebranding





#### Aim of campaign:

- underpinning changes;
- introduction of a fresh, modern look...
- …in order to diverge from old beaurocratic image.

#### Large scale operation:

- ~1.000 locations;
- >2,000 cars;
- >1,000 model documents;
- ~30 IT systems;

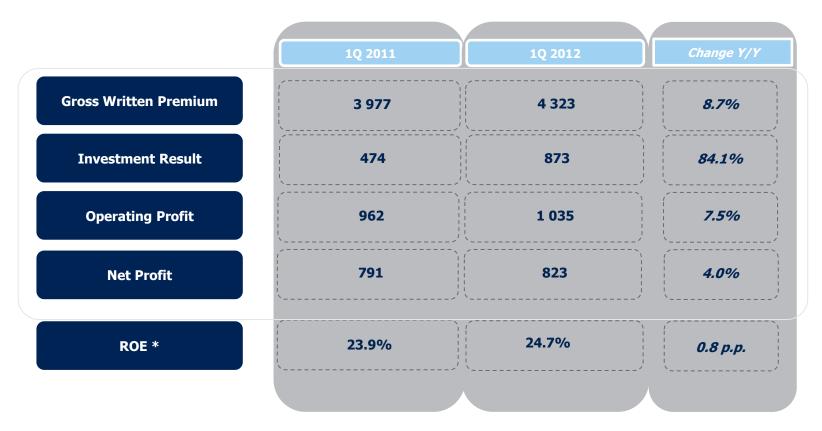
were rebranded or modified.

30 mln Poles will see BRD campaign





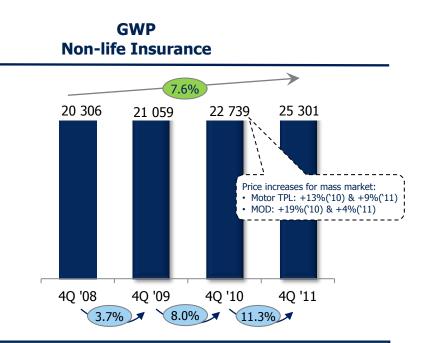
m PLN



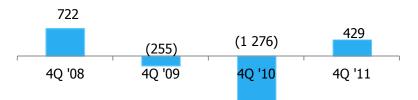
\* Annualized ratio computed using equity at beginning and end of reporting period

## Non-life Insurance Market – Strong Growth due to Price Increases in 2010/2011





#### Technical Result YTD, m PLN Non-life Insurance



 Major price increases for mass motor products in 2H 2010 & 1H 2011 resulted in high market growth in 2011.

- End of price war impact on profitability visible in 2011.
- PZU is still leader in profitability (332 m PLN in 2011 77.5% of market share).

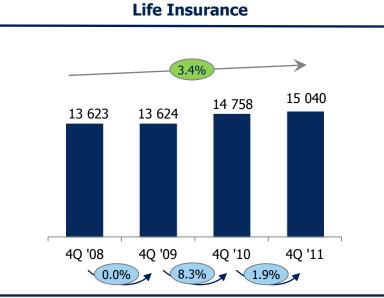


- change Y/Y

Polish FSA data; only for Polish insurance market

## Growth in Life Insurance Market Coupled with a Stable Level of Profitability





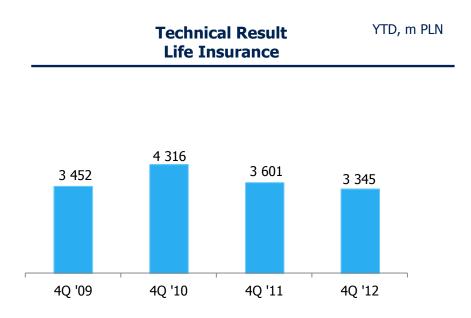
**Regular GWP** 

- Last year PZU Life reported regular premium growth of +2.6% vs +1.4% reported by the rest of the market.
- Figures concerning regular premium business distorted by certain single premium products classified as regular premium business.



- change Y/Y

Polish FSA data; only for Polish insurance market



• PZU Life's share of the market's technical results exceeds 60%.

Decelerating Pace of Market Share Constriction Effect of Restructuring Corporate Insurance & Changes in Price Positioning

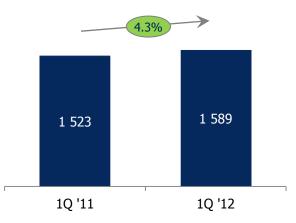


	PZU Life Market Share Life Insurance (Regular Premium)				PZU's Market Share YTD Non-life Insurance				
		<u>Δ`2</u>	<u> 2010 - '2011</u>			<u>Δ</u>	<u> 2010 - ′2011</u>		
32.1%	32.0%	Others	(0.1) p.p.	19.4%	20.8%	Others	1.4 p.p.		
		others		8.6%	8.4%	Allianz 🕕	(0.2) p.p.		
6.4%	6.3%	MetLife Amplico	(0.1) p.p.	9.9%	10.1%		0.2 p.p.		
7.6%	7.4%	ING	(0.2) p.p.	12.7%	13.2%	ERGO	0.5 p.p.		
10.8%	10.9%		0.1 p.p.			HESTIA			
				15.2%	14.9%	talanx. Insurance. Investments.	(0.3) p.p.		
43.1%	43.4%		0.3 p.p.	34.2%	32.6%	<b>1</b>	(1.6) p.p.		
4Q '10	4Q '11			4Q '10	4Q '11				



YTD, m PLN

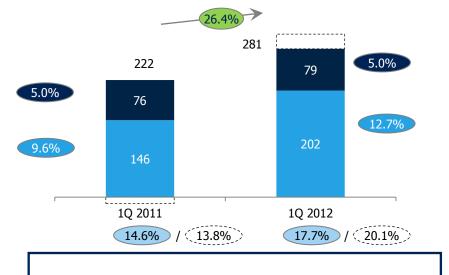
#### **Gross Written Premium Group and Continued Segment**



Higher gross written premium driven by:

- Increase in the group insurance portfolio and higher average premiums;
- High sales of riders; ٠
- Growth of bancassurance endowments products classified as insurance contracts.

**Operating Profit Group and Continued Segment\*** 



Higher operating profit caused by:

- Increase in GWP;
- Lower claims ratio.

\* Net of conversion effect

Profit Margin



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Investment margin (investment yield above technical rate up to risk free rate)

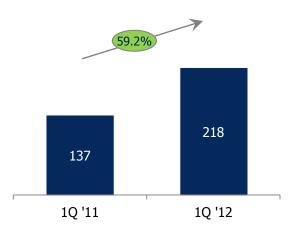
Insurance margin (investment yield using technical rate)

%



YTD, m PLN

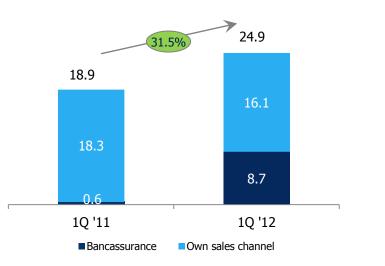
#### **Gross Written Premium Individual Life Segment**



Success of individual products in the bancassurance channel:

- Structured in cooperation with Citibank Handlowy;
- Unit-linked in cooperation with Bank Millennium.

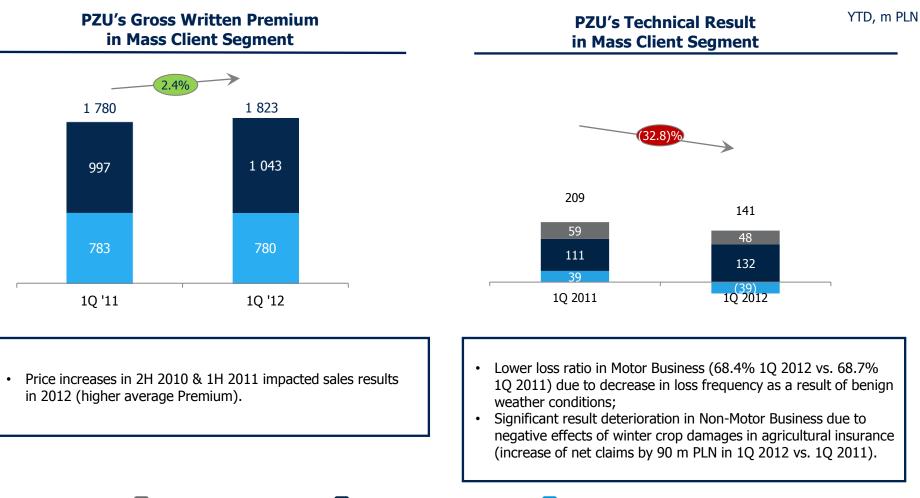
#### APE in Individual Life Segment\*



- Success of unit-linked and structured products in the bancassurance channel.
- Stable sales level of Plan na Życie.
- Slight decline of sales of traditional protection products.
- Growing demand for structured product in PZU's own sales channel.

<sup>\*</sup> Only insurance contracts





Allocation

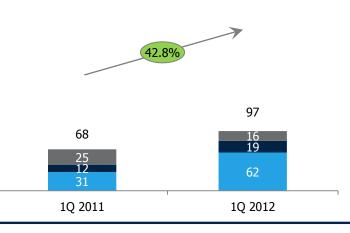


#### **PZU's Gross Written Premium** in Corporate Client Segment



Increase of GWP in products for health care units due to law • changes (Non Motor Insurance Business).

#### **PZU's Technical Result** in Corporate Client Segment



- Much better results in Non-Motor Business due to lack of large single losses.
- Increase of Motor Business results related to lower loss ratio (69.6% 1Q 2012 vs. 77.0% 1Q 2011) as a result of:
  - changes in underwriting policy in 2011 and; •
  - decrease in loss frequency (benign weather).



YTD, m PLN



- Decrease of recurring administrative expenses as a result of restructuring.
- Increase of administrative expense due to higher sales support costs, new initiatives related to rebranding of the PZU Group and implementation of new IT system.

\* Administrative expense ratio: administrative expenses / net earned premium – sum of Poland 's insurance business segments



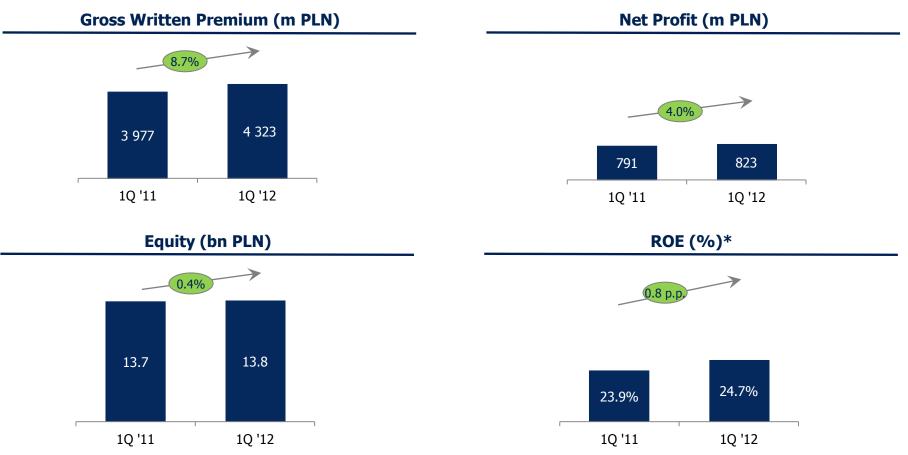


**Operating performance in 1Q 2012** 

**Financial results overview** 

**Questions and answers** 





\* Annualized ratio computed using equity at beginning and end of reporting period



m PLN, IFRS	1Q 2011	1Q 2012	Change Y/Y	4Q 2011	<i>Change 1Q 2012</i> <i>over 4Q 2011</i>	
Profit and Loss Statement						
Gross Written Premium	3 977	4 323	8.7%	3 853	12.2%	
Premium Earned	3 572	3 869	8.3%	3 836	0.9%	
Investment Result	474	873	84.1%	554	57.6%	
Operating Profit	962	1 035	7.5%	625	65.5%	
Net Profit	791	823	4.0%	487	68.9%	
Balance Sheet						
Equity	13 735	13 789	0.4%	12 870	7.1%	
Total Assets	53 641	55 329	3.1%	52 129	6.1%	
Principal Financial Ratios						
ROE *	23.9%	24.7%	0.8 p.p.	18.3%	6.4 p.p.	
Combined Ratio**	88.8%	91.2%	2.4 р.р.	x	х	

#### Remarks:

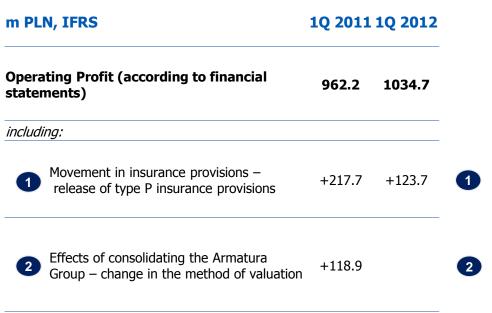
\* Annualized ratio computed using equity at beginning and end of reporting period \*\* Only for Non-Life insurance business



Insurance Business Segments	Gross Written Premium			Operating Profit			Combined Ratio / Operating profit ratio *	
m PLN, local GAAP	1Q 2011	1Q 2012	Change Y/Y	1Q 2011	1Q 2012	Change Y/Y	1Q 2011	1Q 2012
Total Non-Life	2 318	2 516	<b>8.6</b> %	278	242	(12.9)%	88.8%	91.2%
Mass insurance - Poland	1 780	1 823	2.4%	209	141	(32.8)%	88.0%	93.0%
Motor TPL Insurance	581	635	9.4%	81	83	3.3%	88.0%	88.8%
Motor Own Damage	416	408	(2.0)%	30	49	60.5%	91.0%	87.0%
Other products	783	780	(0.4)%	39	(39)	X	86.0%	101.6%
Impact of investment segment allocation	x	x	X	59	48	X	х	х
Corporate Insurance - Poland	477	618	<b>29.6%</b>	68	97	42.8%	88.5%	81.9%
Motor TPL Insurance	109	118	8.8%	(2)	(5)	168.6%	101.9%	107.5%
Motor Own Damage	165	159	(3.6)%	14	25	76.6%	90.8%	84.4%
Other products	203	340	67.8%	31	62	102.9%	78.4%	66.1%
Impact of investment segment allocation	x	x	X	25	16	X	х	х
Ukraine	28	31	12.6%	0	3	675.4%	120.5%	112.8%
Lithuania	33	44	31.7%	0	1	587.1%	105.1%	104.7%
Total Life Poland	1 660	1 807	<b>8.8</b> %	500	430	(14.1)%	30.1%	23.8%
Group and Continued **	1 523	1 589	4.3%	222	281	26.4%	14.6% / 13.8%	17.7% / 20.1%
Individual	137	218	<i>59.2%</i>	48	49	1.6%	35.0%	22.4%
Conversion effect	Х	х	Х	230	100	Х	Х	Х

\* Combined Ratio presented for Non-Life insurance business / operating profit ratio presented for Life insurance business

\*\* Operating profit ratio net of conversion effect (under PAS GAAP) according to new / old method

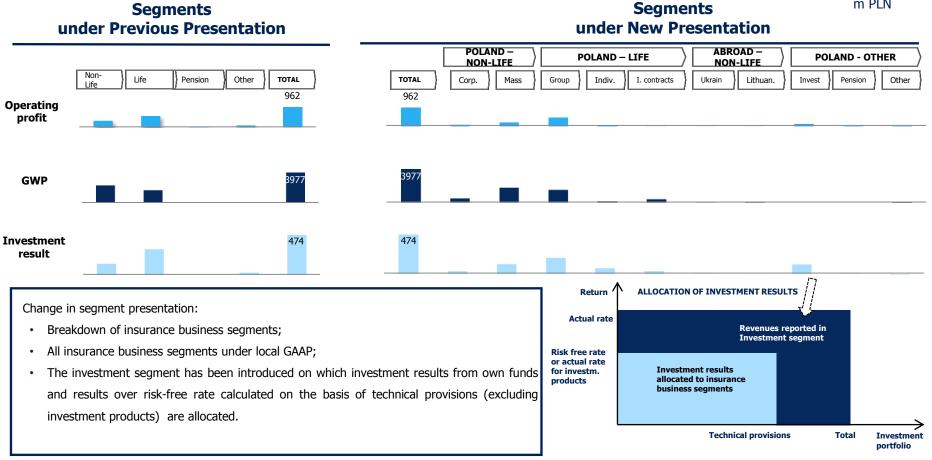


Impact of converting long-term contracts into yearly-renewable term contracts comparable Y/Y.

The difference between the value of the Armatura Group carried in the balance sheet as at 31 December 2010 and PZU Group's share in the Armatura Group's net assets was reported in the 2011 profit and loss statement. The non-recurring impact is related to commencing consolidation by the full method.

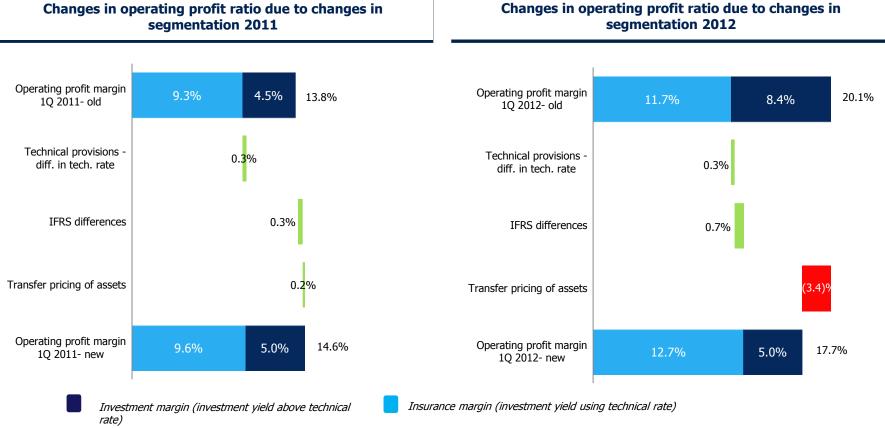


m PLN



Illustrative graph

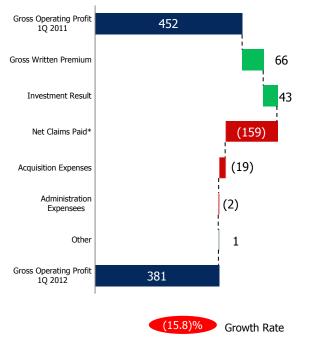




Changes in operating profit ratio due to changes in



#### Primary Operating Profit Components in Group and Continued Life Insurance (m PLN)



\* including technical provisions and conversion effect

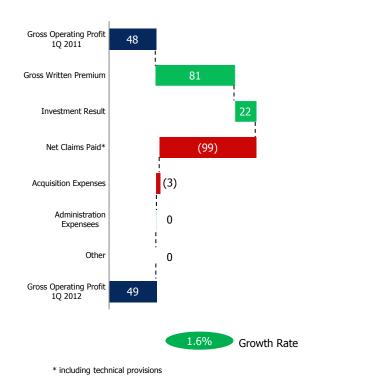
1/1
4.3%
21.8%
15.1%
33.1%
1.8%
(9.8)%

Y/Y

- GWP growth +4.3% Y/Y due to group protection contracts and bancassurance products with single premium.
- Higher investment result mainly in investmenttype products driven by good capital market condition in 1Q 2012.
- Lower net claims paid in type P group protection insurance (lower average claims).
- Growth of mathematical reserves due to lower conversion ratio in type P group insurance; higher sales of bancassurance investment products and higher investment result in unitlinked portfolio.
- Acquisition expenses grew Y/Y as a result of higher sales volume.
- Slightly higher administrative expenses.
- The lower operating profit stems primarily from lower conversion effect from type P group insurance; w/o conversion growth of margin in this segment.



#### Primary Operating Profit Components in Individual Life Insurance (m PLN)

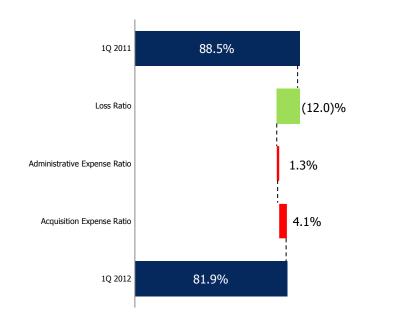


## *Y/Y* 59.2% 32.1% 72.6% 23.7% (1.0)% 0.8%

- GWP increase by 59.2% Y/Y particularly due to success of bancassurance products.
- Higher investment result mainly in investmenttype products driven by good capital market condition in 1Q 2012.
- Lower net claims as a result of lower surrenders and maturities in 'old' portfolio.
- Growth of mathematical reserves due to higher sales of investment products and higher investment result in unit-linked portfolio.
- Acquisition expenses grew Y/Y as a result of higher sales volume (including investment insurance with a high first-year commission).
- · Stable administrative expenses.
- The higher operating profit stems primarily from successful sale of products.



#### Profitability of Corporate Non-life Insurance (COR %)



- Decrease of loss ratio as a result of motor business profitability improvement and lack of large single losses.
- Increase of administrative expense ratio due to new initiatives related to rebranding of the PZU Group and operational process optimization.
- Increase of acquisition expense ratio due to lower level of deferred acquisition costs changes.

(0.9)%



# 1Q 2011 88.0% Loss Ratio 5.1% Administrative Expense Ratio 0.8%

93.0%

Acquisition Expense Ratio

1Q 2012

Profitability of Mass Non-life Insurance (COR %)

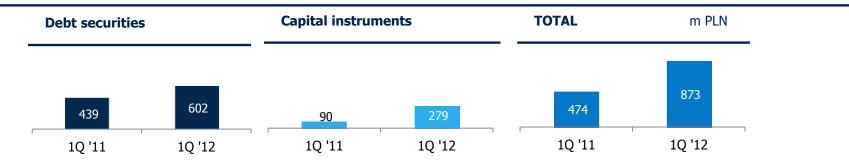
- Increase of loss ratio as a result of negative effects of winter crop damages in agricultural insurance (loss ratio 61.1% 1Q 2011 vs 66.2% 1Q 2012; excluding winter crop damage 55.4% 1Q 2011 vs 55.2% 1Q 2012).
- Increase of administrative expense ratio due to new initiatives related to rebranding of the PZU Group and operational process optimization.
- Decrease of acquisition expenses ratio due to the decrease in indirect costs of acquisition.



#### 1Q `11 Investment Composition\* 2% 1% 1% Debt securities Quoted capital instruments 14% Other capital instruments 6% 7% Revers repo and deposits 6% Loans 5% Other investments 72% 79%

#### 1Q `12 Investment Composition\*

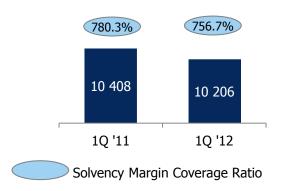
#### **Investment revenues\***



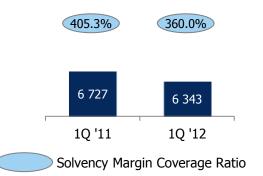
\* Investments include financial assets and investment properties



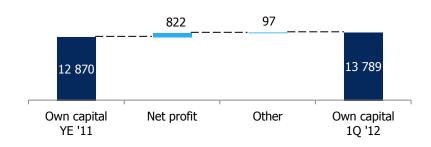
#### PZU SA's Own Funds and Solvency Margin Coverage Ratio (m PLN, PAS)



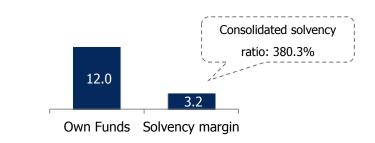
#### PZU Życie SA's Own Funds and Solvency Margin Coverage Ratio (m PLN, PAS)



#### PZU Group's Equity (m PLN, IFRS)



#### PZU Group's Own Funds for 1Q 2012 (bn PLN, IFRS)





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